



YETI Wrap Kit Installation Instructions

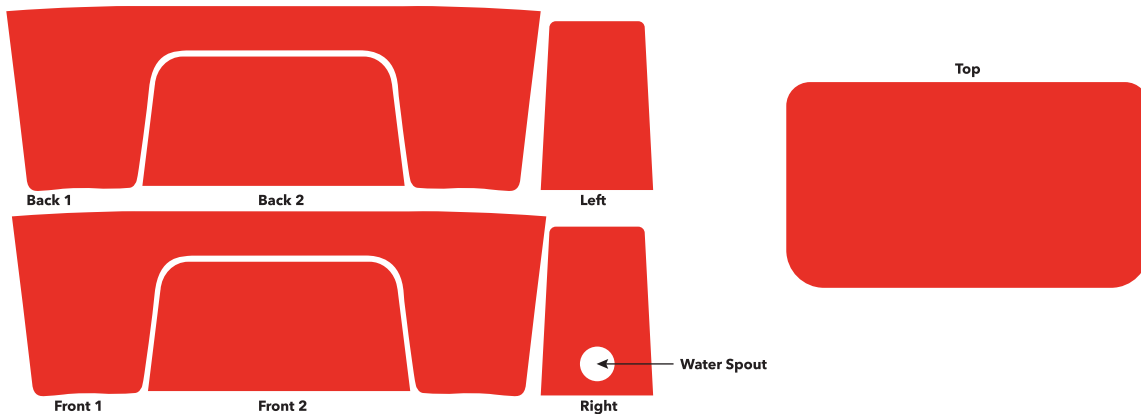
Make Your Cooler, Cooler!

Step 1: Clean the surface of your YETI cooler to remove any oil, dirt or residue using a damp cloth. Isopropyl alcohol is ideal, but if you do not have that, water will do just fine!

**Do not use ammonia or solvent based cleaners.*

Step 2: Layout and inspect your YETI wrap kit and make sure all graphics are accounted for. There should be 7 graphics total (2 front, 2 back, 1 right, 1 left, and 1 top). See *Example 1*

**Panels will be labeled in bottom left corner.*



Example 1

Step 3: Remove the front YETI label. Gently lift one of the corners of the decal and slowly begin to peel it back. Once removed you can set aside, face down (sticky side up), so you can then place it back on top of wrap once you're done installing. You can also peel it off and not stick it back on.

**Make sure to clean the label area one more time so no adhesive from the label is left behind.*

Step 4: Carefully remove one graphic from the backing paper. It does not matter the order in which you install the graphics.

Step 5: Gently stick the graphic to the area it is going to get applied to, making sure it lines up around any corners, indents, etc. This material allows you to stick, unstick, and reposition the wrap, so don't worry if you don't have it perfect the first time!



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Step 6: Once you're satisfied with the position, use the felt side of the included installation squeegee and firmly press down on the graphic starting near the center and working outwards toward the edge. See *Example 2*



Example 2

Step 7: Make sure to smooth out all air bubbles. This material has a special air release technology so if you come across some bubbles, ***DON'T WORRY!*** They can be easily pushed out with the squeegee or even your finger.

Step 8: Repeat Steps 4-6 for all pieces of the wrap kit.

Step 9 (optional): Remember that YETI label you removed? It's time to put it back on (or not!) Carefully place it back on top of the wrap. Please note that you should NOT stick and unstick the label as unsticking it could cause damage to the wrap you just installed.

Step 10 (optional): Now that your wrap kit is installed, you can further activate the wrap's adhesive by using a hairdryer to simply heat up the entire wrap for about 5-10 seconds per graphic. This additional heat will help the adhesive bond more to your cooler's surface assuring it's adhesion.

You're all done! Enjoy being cool!